

Title of Paper: North Yorkshire County Council (NYCC) Public Health Update															
Governing Body Meeting Date: 28/11/2019		Item Number: 5.4													
Report Sponsor: Dr Lincoln Sargeant, Director of Public Health NYCC		Report Author: Victoria Ononeze, Public Health Consultant NYCC													
<p>1. Conflicts of Interest</p> <p>A conflict of interest occurs where an individual's ability to exercise judgement or act in one role is or could be impaired or otherwise influenced by his or her involvement in another role or relationship. The individual does not need to exploit his or her position or obtain an actual benefit, financial or otherwise. A potential for competing interests and/or a perception of impaired judgement or undue influence can also be a conflict of interest.</p> <p>Are there any potential conflicts of interest relating to this paper, which may arise within the committee and need to be addressed by the Chair of the Committee prior to this item being tabled?</p> <p>Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p> <p>If yes, please detail here the action taken by the Interim Chief Finance Officer to prevent conflicts of interest within the decision making process</p> <p>Click here to enter text.</p>															
<p>2. This paper is for:</p> <table border="1"> <thead> <tr> <th>Approval</th> <th>Decision</th> <th>Assurance – For Discussion</th> <th>Assurance – For Information Only</th> </tr> </thead> <tbody> <tr> <td><input type="checkbox"/></td> <td><input type="checkbox"/></td> <td><input checked="" type="checkbox"/></td> <td><input type="checkbox"/></td> </tr> </tbody> </table>				Approval	Decision	Assurance – For Discussion	Assurance – For Information Only	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>				
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6.

Enabling Programmes	X
WSC000 - Whole system commissioning and new payments models	<input type="checkbox"/>
CE000 - Communications and Engagement	<input type="checkbox"/>
TE000 - Better use of Technology and IT	<input type="checkbox"/>
ES000 - Estates	<input type="checkbox"/>
WF000 - Workforce	<input type="checkbox"/>
MM000 - Medicines Management	<input type="checkbox"/>
QU000 - Quality	<input type="checkbox"/>
Promote good governance and proper stewardship of public resources in pursuance of CCG goals and in meeting its statutory duties	<input type="checkbox"/>

7.

	CCG Values Underpinned in this paper	X
1	Integrity	<input type="checkbox"/>
2	Transparency	<input checked="" type="checkbox"/>
3	Collaboration	<input checked="" type="checkbox"/>
4	Focus	<input type="checkbox"/>
5	Action	<input type="checkbox"/>
6	Energy	<input type="checkbox"/>
7	Courage	<input type="checkbox"/>

8. Does this paper provide evidence of assurance against the Governing Body Assurance Framework? Click [here](#) for link

	X
YES	<input type="checkbox"/>
NO	<input checked="" type="checkbox"/>

If you answered yes above, please indicate which principle risk and outline

Principle Risk No	Principle Risk Outline
Principal Risk No: Click here to	Click here to enter text.
Principal Risk No:	

9. Does this paper mitigate risk included in the CCGs Risk Registers? If Yes, please outline. Click [here](#) for link

	Ref: Risk No	Outline
Yes		
No	N/A	Update of NYCC commissioned service and collaborative working with the wider system

10. **Executive Summary**

HRW CCG are provided with an update of some of the current public health commissioned services and wider work programmes in North Yorkshire and the HRW area.

<p>11. Any statutory / regulatory / legal / NHS Constitution Implications</p> <p>N/A NYCC commissioned service and wider work programmes.</p>
<p>12. Equality Impact Assessment Click here for link</p> <p>N/A NYCC commissioned service and wider work programmes.</p>
<p>13. Implications / Actions for Public and Patient Engagement</p> <p>The HRW CCG are asked to support a collaborative approach to the development, delivery and promotion of public health services.</p>
<p>14. Recommendations / Action required</p> <ul style="list-style-type: none"> - HRW CCG continues support through lead officers.
<p>15. Monitoring</p> <p>For HRW GB to receive further updates.</p>

For further information please contact: victoria.ononeze@northyorks.gov.uk

**Hambleton, Richmondshire & Whitby Clinical Commissioning Group
Governing Body – 28 November 2019**

North Yorkshire County Council Public Health Update

1. Healthy Child Programme

Work is progressing to re-procure the Health Child Programme (HCP), the mandated universal preventative child and family health promotion programme delivered by Health Visitors (0-5 years) and School Nurses (5-19 years) from 1 April 2020.

North Yorkshire County Council is proposing a new approach to commissioning the programme, using existing health and social care legislation to form a Section 75 agreement. These agreements are often used to facilitate partnership working between Local Authorities and Health Bodies. Here the agreement will be developed between NYCC and the current service provider Harrogate District Foundation NHS Trust to provide a 0-19 Healthy Child Programme. The vision is to develop a new service model that will help to maximise the opportunity to align/integrate programme with key elements of children and young people services (e.g. Early Help and Early Years), within a reduced financial envelope.

2. Smoking Service

The new North Yorkshire in-house specialist smoking cessation (Living Well Smokefree) was established as a North Yorkshire County Council team on 01 April 2019, with the staff transferring from the previous provider (Solutions for Health) to the Council.

The new delivery model is in place, and comprises of NYCC delivered Specialist Service and an Enhanced Smoking Cessation Service delivered by GP practices in North Yorkshire through a direct contract with the Council, as part of the Approved Provider List used for other Public Health services. Similar arrangements are in place with Community Pharmacies.

All GP practices in the HRW CCG area have signed up to service, have been trained on the new model and are delivering advice and support to patients.

2. Promoting Healthy Weight and Reducing Obesity

The North Yorkshire **Adult** Weight Management Service (tier 2) continues to provide local people with advice and support on how to maintain a healthy weight and overall wellbeing.

The Adult Weight Management Service in Hambleton provided by the District Council is performing well. The programme is branded as 'Take That Step' and more information can be found at https://www.hambleton.gov.uk/zest/homepage/72/weight_management_scheme.

We are still in the process of confirming arrangements for a new provider to deliver Service in the Richmondshire District. The current provider, Maple Health, are supporting existing clients until 31 Dec 2019. The plan is for a new provider to be in place to start taking referrals from 01 Jan 2020. Clients can access any of the commissioned providers within the county.

The North Yorkshire Healthy Choices provides a confidential, family-focused package of support for **Children and Young People** in North Yorkshire aged 4 - 19 years who are above a healthy weight for their age and height. The aim of the service is to help children and young people work towards achieving – and then maintaining – a healthy weight by providing them and their family with the tools and information to make positive, and realistic, changes in their habits, helping them to start enjoying a healthier way of living. Importantly, the emphasis is on family fun rather than a strict diet regime.

To complement the individual and family based interventions, North Yorkshire Council have developed a **School Zone Concept (SZC)** to reducing levels of childhood obesity. The SZC involves creating healthy food and physical activity environments within a school zone (the school environment and the environment surrounding the school). The aim is to develop and implement innovative and intensive programme of actions in and around a number of 'school zones' in North Yorkshire, with a view to influencing the environments, policies and behaviours that can support active and healthier living.

The programme has so far focused on secondary schools in Scarborough and Selby (selected because these areas have above NY average level of childhood obesity), but will eventually be rolled out to other areas.

3. Suicide Prevention

In January 2018, CDDTV & HRW ICS was successful in a funding bid to NHS/PHE to develop and implement programmes and activities to reduce suicides including:

- Place-based community prevention work targeting middle-aged men, primary care support AND/OR
- Quality improvement activities on self-harm within acute care; generally within mental health services with the aim of reducing suicide rates within the geographical patch.

A second year of funding has been given to the HRW CCG. The money will be used to provide funding to grass roots community projects across the CCG footprint. Following the success of the small grants administered by Stronger Communities last year we have recently agreed funding for 2019/2020 community projects for a total amount of £17,500.

An additional amount of £16,500 has been identified to develop a mental health and suicide prevention training offer. This money will be put with Public Health investment into a newly developed mental health training hub for North Yorkshire, due to be launched in the New Year.

Additional money has been given to a regional organisation to deliver mental health and suicide prevention workshops to sporting organisations across HRW area.

4. Drug and Alcohol Services

North Yorkshire Horizons (NYH), the Specialist Adult Drug and Alcohol Service, continues to promote harm reduction and give individuals the best chance of achieving and maintaining recovery from drug and alcohol misuse. The service is accessed through the Single Point of Contact (01723 330730), and continues to provide support to GP practices that deliver drug misuse shared care, and pharmacies that deliver needle exchange and supervised consumption.

North Yorkshire County Council, the Office of the Police and Crime Commissioner and other partners are continuing to work together to bring some exciting new developments to the county. In October 2019, they launched the communications for the next phase of the service which includes:

- Better joint working with mental health services (TEWV NHS Mental Health Trust) and GPs (we're working on information sharing and access)
- Further development of support for serving soldiers at Catterick Garrison
- Digital innovations (on NY Horizons website)
- Weekend support
- More visible recovery networks



North Yorkshire
Horizons - what's new

COMPASS Reach, part of the Health Child Programme, work with Children and Young People from aged 9 – 19 years who require targeted support and interventions in relation to their risk taking behaviour, including drug and alcohol misuse, sexual health and/or their emotional wellbeing.

5. Promoting Healthy Ageing

North Yorkshire County Council and local partners continue to roll out **Age Friendly Programme** within the county. The aim of the programme is to help foster healthy and active ageing by making it possible for people to continue to stay in their homes, to participate in the activities that they value and to contribute to their communities for as long as possible.

Related to the age friendly communities programme is the work Public Health are doing with Community First Yorkshire and other local partners to develop and implement a **Tackling Loneliness Strategy**. A key activity has been developing a Unique Loneliness Risk Test. 'Staying Social, Staying Well' is a fun, free and practical online quiz and is part of the Loneliness Campaign for North Yorkshire, funded by the National Lottery Community Fund. The aim is to help people approaching retirement or who have recently retired (typically aged 50-65) to think about their risk of loneliness in later life. The quiz offers practical ideas about how people can stay connected with or get involved in their communities, keep active, keep learning and give back. The quiz can be accessed via: <http://bit.ly/2xR6fOa>.

We continue to work with GP Practices on NHS Health Checks performed on people aged 40-74 to help to identify people at risk of vascular diseases including **Vascular Dementia** so they can reduce risks.

6. Supporting Primary Care Networks

North Yorkshire Public Health are developing Primary Care Network (PCN) Profiles to support PCNs in developing and implementing their work programmes. The profiles draw primarily on routine sources of data, including Public Health England's [National General Practice Profiles](#), [SHAPE atlas](#) and [Local Health atlas](#). They identify where there is significant variation between PCNs and England, particularly where improvement might be needed, and variation between practices within the PCNs. The aim is to support PCNs in developing a deeper understanding of population health, prevention, the range of partners and the need to work as a system.

Public Health are also working with PCNs to develop their Social Prescribing approach and offer. This is building on the excellent work that the NYCC Living Well and Stronger Communities Teams and other local partners are doing to support individuals to improve health, wellbeing and independence and to prevent, reduce or delay the need for formal support from health and social care services.

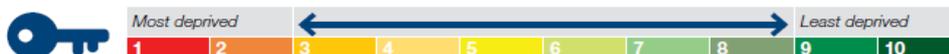
7. Tackling Poverty in Whitby West Cliff Area

Tackling poverty in North Yorkshire is the focus of the Director of Public Health for North Yorkshire Annual Report 2019, "*Life in times of change; Health and Hardship in North Yorkshire*". The report sets out the social, economic and political context of poverty and how poverty reduces both quality and length of life.

The report identifies Whitby West Cliff Area as one of the 11 most deprived Lower Super Output Areas (LSOAs - *neighbourhoods with a minimum population of 1,000, maximum of 3,000 but more typically with 1,500 residents when defined*) in the County. This is based on the Index of Multiple Deprivation (IMD), an area-based relative measure of deprivation made up of 37 indicators and weighted by their importance, which is a useful measure of the level of deprivation.

The eleven most deprived neighbourhoods in North Yorkshire, 2015

LSOA Code	LSOA name (2011)	Ward containing LSOA	Rank of 42,844 LSOAs in England	Rank (NY)	Seven domains – national decile (1 is most deprived)						
					Employment	Income	Health Deprivation and Disability	Education, Skills and Training	Crime	Living Environment	Barriers to Housing and Services
E01027874	Scarborough 007D	Woodlands	313	1	1	1	1	1	3	8	3
E01027819	Scarborough 012B	Eastfield	318	2	1	1	1	1	1	7	3
E01027806	Scarborough 006B	Castle	319	3	1	1	1	1	1	1	5
E01027847	Scarborough 006D	North Bay	751	4	1	1	2	1	1	1	4
E01027804	Scarborough 010A	Castle	1,005	5	1	1	1	3	1	1	5
E01027817	Scarborough 012A	Eastfield	1,714	6	1	1	1	1	3	6	4
E01027907	Selby 005C	Selby West	2,057	7	1	1	2	1	4	9	5
E01027740	Harrogate 013F	Woodfield	2,283	8	1	1	1	3	4	7	6
E01027820	Scarborough 012C	Eastfield	2,515	9	1	1	2	1	5	6	6
E01027805	Scarborough 006A	Castle	2,561	10	1	2	2	2	1	1	8
E01027869	Scarborough 001C	Whitby West Cliff	2,792	11	1	2	1	4	2	1	5



Source: Director of Public Health Annual Report 2019: “Life in times of change; Health and Hardship in North Yorkshire”. www.nypartnerships.org.uk/DPHAR

The report advocates ‘universal actions but with a scale and intensity that is proportionate to the level of disadvantage across the life course’. North Yorkshire County Council will be working with local partners and communities to reduce poverty and its impact in the Whitby West Cliff area.